



Office  
Category Winner

# PJ TRADE CENTRE

## DAMANSARA PERDANA, PETALING JAYA



PJTC is designed to be both contemporary and sustainably environment friendly



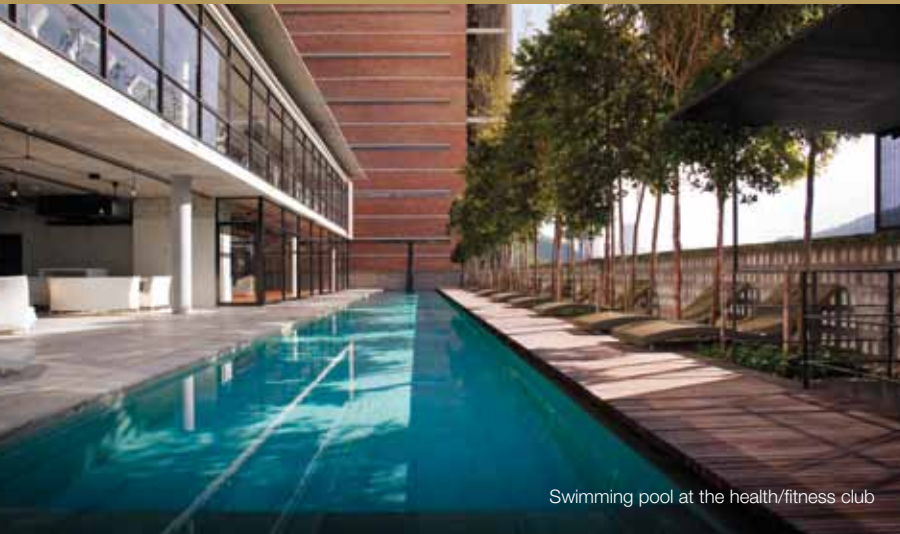
PJ Trade Centre, western facade

PJ Trade Centre is an office project that is unlike any other in Malaysia. It is a bold design that is based on a Malaysian paradigm and is rooted in the local culture, climate and context. PJ Trade Centre is located at Damansara Perdana, Petaling Jaya, on a 5.4 acre site and consists of 4 office towers, with over 1 million square feet of office space. The project was completed in December 2009 and is now fully occupied.

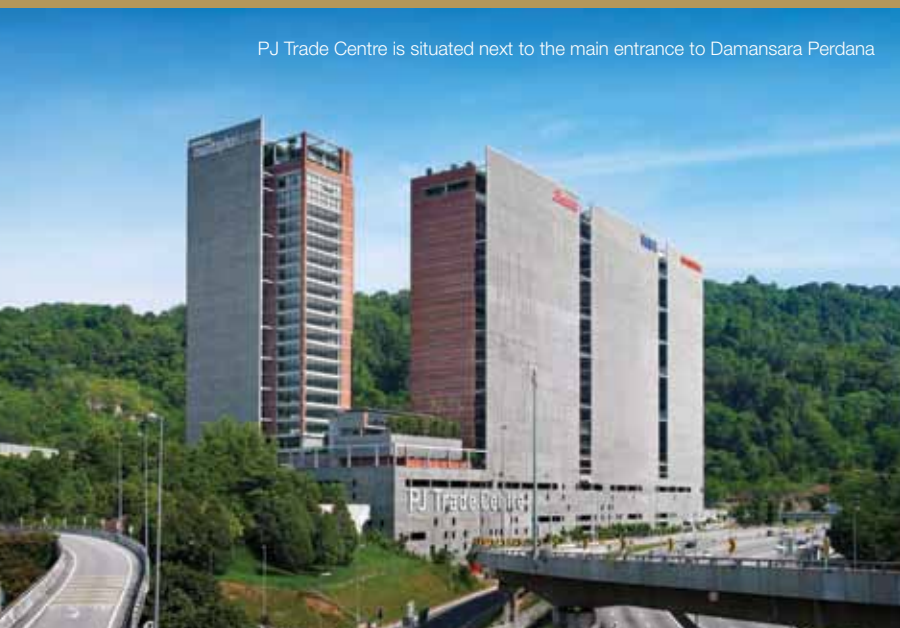
Since its completion, PJ Trade Centre has won top awards for commercial architecture, landscape architecture and interior design. It is also a financial success for its investors.



These sky terraces are designed for as a break-out area from the formal office, for informal gatherings, relaxing discussions and even for lunch or tea



Swimming pool at the health/fitness club



PJ Trade Centre is situated next to the main entrance to Damansara Perdana

### The architecture

The external design is based on two main ideas:

1. To craft an energy-efficient and environmentally-friendly building with simple local materials, mainly overburnt bricks, concrete ventilation blocks and fair-faced concrete;
2. To create a building that will weather naturally and elegantly in the harsh tropical monsoon climate, requiring minimal maintenance of the façade in the long term.



The 9-meter high glass lantern lobby with a wonderfully designed concrete stairs hanging from the ceiling



The interior design features polished cement floors, open high ceilings, brick walls and a warm 'industrial' feel

### Planning

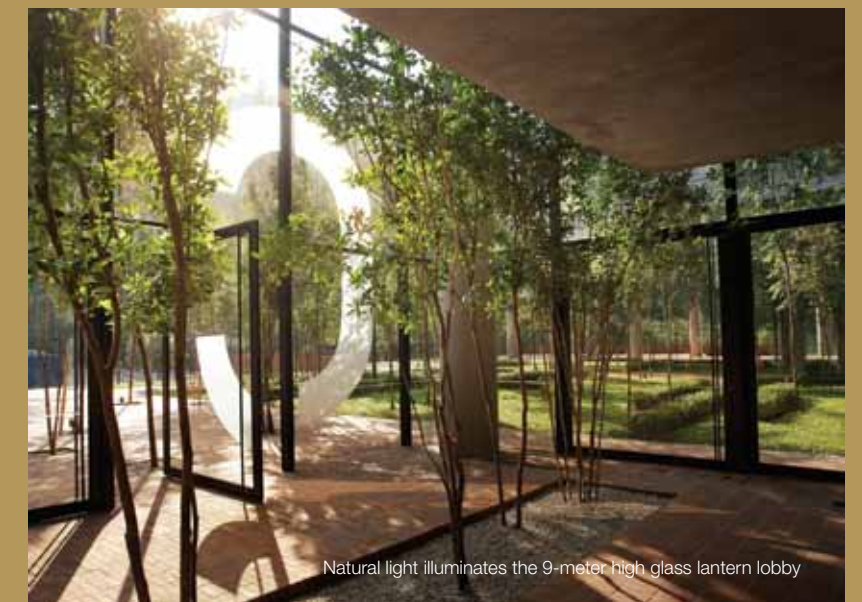
PJ Trade Centre complements the existing environment in two ways.

1. A 2.5 acre forest plaza was created at the front of the project which gives the impression that the forest has extended from the hills into the very heart of the development. Over 1,600 trees were planted in the development.
2. The façade of the buildings consist mainly of textured and earth tone materials — overburnt bricks. Concrete that allows the building to look weathered immediately upon completion and fit into the surrounding rustic granite hills.

### To tread gently on the earth

The attitude is to keep things simple, economical and unpretentious, using a more sustainable, eco-friendly and responsible approach. The façade are not plastered nor painted, neither are the walls and ceiling in the car park.

This is best seen in its main lobbies, a modest but comfortable and airy space, with no air-conditioning or artificial lighting. The 9-meter high glass lantern lobbies also have a beautifully crafted staircase as the main feature, and trees planted inside and out.



Natural light illuminates the 9-meter high glass lantern lobby

A winning project by:

